Privacy is the best policy.

3M

Endless ingenuity. Applied to helping protect your screens from scratches, glare and prying eyes.
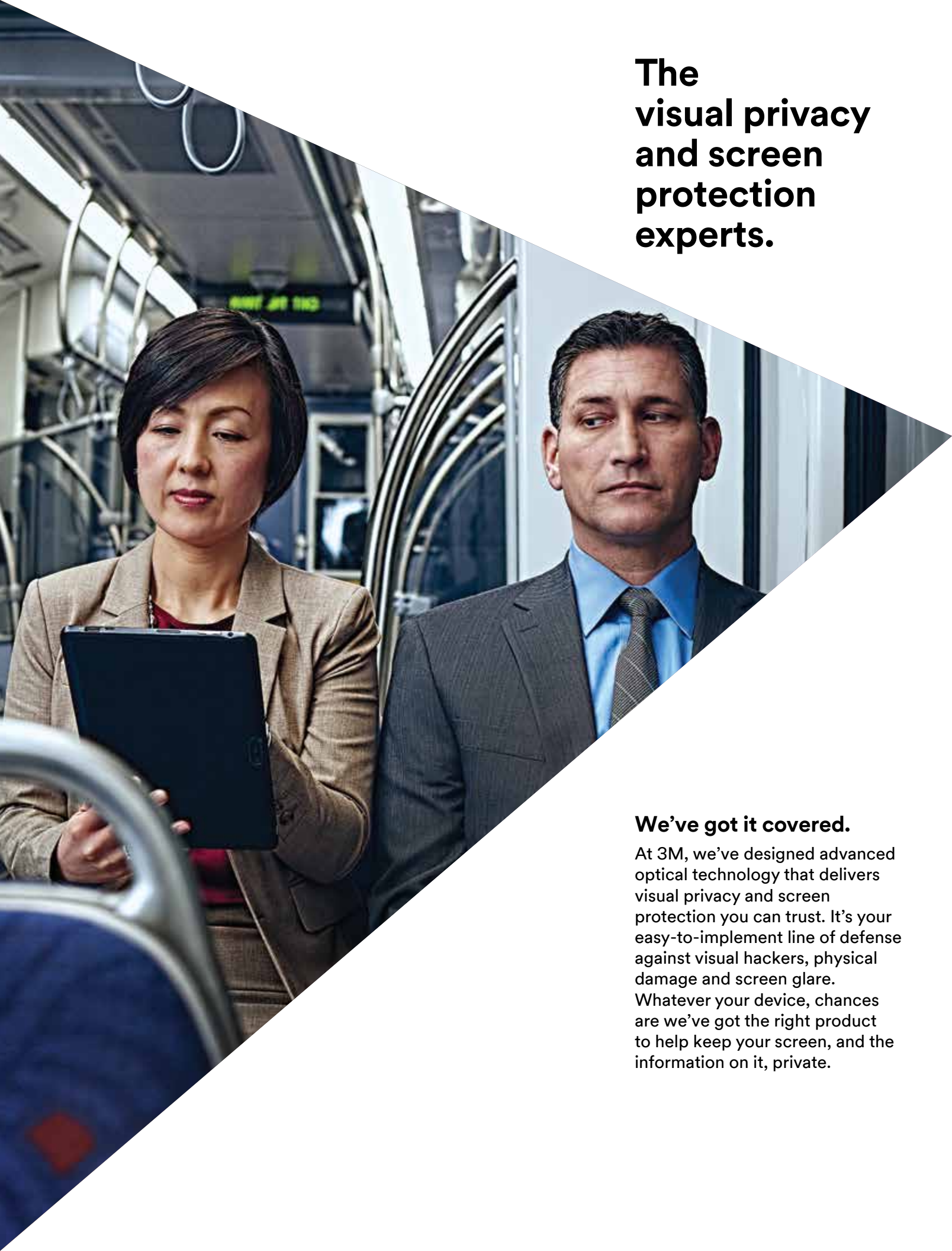
The visual privacy and screen protection experts.

We've got it covered.

At 3M, we've designed advanced optical technology that delivers visual privacy and screen protection you can trust. It's your easy-to-implement line of defense against visual hackers, physical damage and screen glare. Whatever your device, chances are we've got the right product to help keep your screen, and the information on it, private.

Device screens are everywhere. So are visual hackers.

What's at stake?

Walk through your office. Any screen you can see can also be seen by a visual hacker. Equipping your screens with leading 3M Privacy Products is an easy way to help protect sensitive and confidential data, inside the office and out.

Putting visual privacy into perspective:

69%
of those surveyed

said their visual privacy had been violated in the workplace.[1]

81%
of US companies
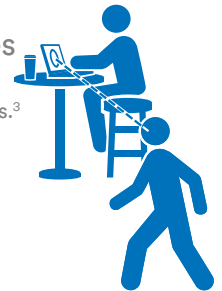
surveyed have adopted an open-office floor plan.[2]

59%
of employees

take their work outside office walls.[3]

Yet, just

21%
implement a visual privacy policy.[4]

95%
of all data security incidents

involve human error.[5]

The average organizational cost per data breach is

$5.4
million.[6]

3M™
Privacy Filters

Keep visual hackers in the dark.

You see your screen with pristine image clarity in the centre-viewing angle, while prying eyes beside you see only a black or gold screen. Advanced microlouver technology "blacks out" side views with world-class effective privacy. That's why people worldwide trust 3M Privacy Products to help keep their private information private. And why 3M is a leader in visual privacy protection.

3M™ Framed
Privacy Filters

· Helps keep sensitive information private

· Anti-reflective surface creates a quality, high-contrast viewing experience

· Two easy attachment methods: Command® Strips or hanger arms

· Easily cleaned

· Fits LCD and CRT desktop monitors

3M™ Gold
Privacy Filters

Does everything 3M™ Black Filters do, plus:

· Offers 25% more clarity, on average, over standard 3M™ Black Privacy Filter

· Its unique, glossy surface projects a vibrant golden screen with advanced privacy

· Are wonderful for high-resolution displays

· Reversible choice between gold and glossy black

3M™ Black Privacy Filters

· Reversible glossy and matte sides, matte side helps reduce glare

· Helps protect screen and cleans easily

· Includes two easy-to-use attachment methods

3M™ Black Privacy Filters for Touch Laptops

· Increased touch response with a satin-like feel

· Great for high-resolution screens with higher pixel density

· Thinnest filter ever from 3M

· Helps protect screen and cleans easily

· Glass screen compatible

3M™ Privacy Filters for Tablets

· Private when attached, shareable when removed

· Increased touch response with a satin-like feel

· Easy-on, easy-off bubble-free application

· Custom fit for various sizes and brands

3M™
Ultra Clear
Screen Protectors

Virtually invisible protection you'll barely know is there.

Help keep your device looking like new with durable, glossy screen protectors that are scratch resistant and have innovative stay-clean edge technology.

3M™ Privacy Screen Protectors

· Private when vertically oriented, shareable when horizontal

· Dry application with stay-clean edge technology

· Custom fit for various phone sizes and brands

· Glossy finish

3M™ Ultra Clear Screen Protectors

· Crystal-clear film

· Dry application, durable protection

· Stay-clean edge technology helps prevent dust and grime from collecting on the edges of the screen protector

3M™ Anti-Glare Filters and Screen Protectors

Defends against scratches and glare.

Help protect screens from scratches, scuffs and scrapes, and reduce glare in bright light conditions. 3M has you covered with innovative solutions to enhance your viewing experience.

3M™ Anti-Glare Filters

· Helps reduce glare and reflections

· Easy-on, easy-off

· Protects screen from scratches

· Lightweight, thin frameless design

· Easily cleaned

· Touch compatible

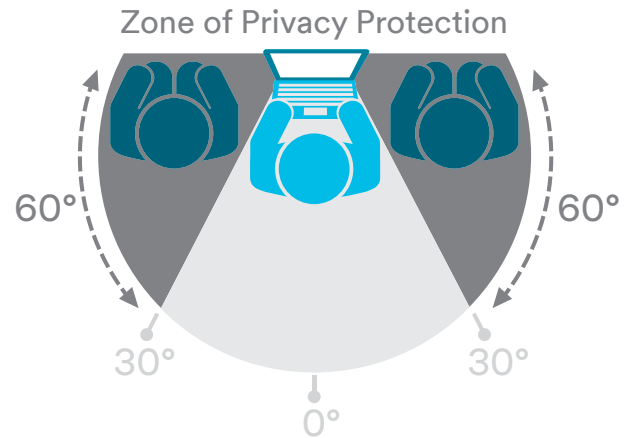### 3M™ Anti-Glare Screen Protectors

· Helps reduce glare and reflections

· Scratch-resistant protection of your device

· Dry application

· Fingerprint hiding with easy-glide surface

Science. Applied to keeping visual hackers in the dark.

Help protect all your screens, and the information on them, with 3M™ Privacy Filters and Screen Protectors.

· 3M™ Privacy Filters fade to black starting at the 30° side angle

· Effective "black out" privacy from side views outside the 60° viewing angle

Zone of Privacy Protection

60°   60°

30°   30°

0°

Monitors
· 3M™ Gold Privacy Filters
· 3M™ Framed Privacy Filters
· 3M™ Black Privacy Filters
· 3M™ Anti-Glare Filters

Laptops
· 3M™ Gold Privacy Filters
· 3M™ Black Privacy Filters
· 3M™ Black Privacy Filters for touch Laptops
· 3M™ Anti-Glare Filters

Tablets
· 3M™ Black Privacy Filters
· 3M™ Anti-Glare Filters
· 3M™ Anti-Glare Screen Protectors

Smartphones
· 3M™ Privacy Screen Protectors
· 3M™ Anti-Glare Screen Protectors
· 3M™ Ultra Clear Screen Protectors

Custom-sized privacy solutions.

Not finding the size you need? Custom-made 3M™ Privacy Filters help protect sensitive information from the side on screens larger than 30" and up to 55".

Learn more at 3M.ca/privacy or call 1-800-3M-HELPS.

Sources:
[1] Ponemon Institute LLC "Visual Privacy Productivity Study," 2013; sponsored by 3M.
[2] Fortune Magazine/CoreNet Global Survey, 2013.
[3] Technology's impact on Workers, Pew Research Center, December 2014.
[4] Study shows 67% of Employees Expose Sensitive Data Outside the Workplace, 2014.
[5] "2014 Cyber Security Intelligence Index, IBM security, 2014.
[6] "2013 Cost of Data Breach Study: Global Analysis, "Ponemon Institute, sponsored by Symantec, 2013.

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